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## ***McSWEENEY'S WILL NOW PUBLISH ILLUSTORIA MAGAZINE***

BERKELEY, CA & SAN FRANCISCO, CA— (March 22, 2019)

Beginning with its next issue, *Illustroria*, the beloved print magazine for kids, will be published by San Francisco independent publisher McSweeney's, founded in 1998 by author Dave Eggers.

In addition to carrying on the *Illustroria* mission to inspire creativity in all ages, McSweeney's plans to expand circulation with a special focus on schools, libraries, and other organizations who serve under-resourced communities. Readers will also see more opportunities for young writers and artists to be engaged.

Joanne Chan, founding publisher and editor-in-chief of *Illustroria*, says of the handover: "This is a dream opportunity for our indie magazine, to have the support of McSweeney's under Dave Eggers and Amanda Uhle. They are true believers in the power of print, and we share the same goal to inspire and empower kids to express their own unique voices. McSweeney's set the bar high for me when I was developing *Illustroria* and continues to be the gold standard for publishing."

Chan will be spending more time with her growing family and on her own creative work. "While I will sorely miss curating *Illustroria*, I'm so excited to see how the magazine will continue to evolve and develop. I'm confident the legacy of *Illustroria* will grow stronger, richer, and more joyfully enticing with every issue."

McSweeney's is a nonprofit organization. Executive Director Amanda Uhle said, "Contributions and grants are helping us plan for a future where we make even bolder editorial choices in our books and magazines and do even more to amplify our world's untold stories. We've always believed in writing that pushes us to see beyond ourselves, and we're so happy to be adding *Illustroria* to what we do."

McSweeney's will work with partner organizations in the [International Alliance of Youth Writing Centers](#), such as 826 Valencia, to identify exceptional writing and illustration by school-aged students. Young delegates to [The International Congress of Youth Voices](#) will have a forum in the magazine, too, to illuminate the change they're making all over the world.

"I've loved *Illustroria* since it debuted," said Eggers. "When Joanne said she was stepping down and needed someone to continue her work, we were happy to be thought worthy of the job. *Illustroria* will be the same *Illustroria* that everyone loves, but we'll add more student voices, too. We think it'll be a perfect mix of past and future. And most crucially, it will remain in print."

### **ABOUT ILLUSTORIA**

ILLUSTORIA's mission is to inspire creativity in kids and the young-at-heart. Our tri-annual print magazine celebrates visual storytelling, makers, and DIY culture through stories, art, comics, and activities. Each issue of our

# ILLUSTORIA



McSWEENEY'S

high-quality publication engages across generations and is meant to be collected among your favorite books. Starting with Issue 9: Food, *Illustoria* will be published by McSweeney's.

## ABOUT McSWEENEY'S

McSweeney's exists to champion ambitious and inspired new writing, and to challenge conventional expectations about where it's found, how it looks, and who participates. Well-known for discovering new writing and helping find its most resplendent form, McSweeney's continues to imagine new ways to bring remarkable literature to the world.

In addition to its award-winning quarterly literary journal, *Timothy McSweeney's Quarterly Concern*, and now tri-annual *Illustoria*, McSweeney's publishes courageous fiction, nonfiction, poetry, and other books that reflect our belief in writing that pushes us to see beyond ourselves. First-time novelist Daniel Gumbiner's *The Boatbuilder* was recognized on the 2018 National Book Award Long list; now underway is an exciting collection of newly-released and forthcoming titles from a new manifesto series, dedicated to amplifying timely political and social issues; and the fall welcomes the release of Joanna Howard's beautiful memoir *Rerun Era*, a new anthology of the Internet Tendency's greatest humor pieces, and a picture book by Viet Thanh Nguyen and Thi Bui, *Chicken of the Sea*.

McSweeney's Internet Tendency ([www.mcsweeneys.net](http://www.mcsweeneys.net)) is a daily humor website, known for its frank and satirical lens on modern life and current events.

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